

<b>Session Title:</b> Digital Identify /Tattoo	<b>Duration:</b> Approximately 55 minutes	<b>Age Group:</b> KS2 – KS4
<b>Aim:</b> To raise children and young people’s awareness of issues and implications around their digital tattoo		
<b>Objectives:</b> <ol style="list-style-type: none"> <li>1. Identify what a digital tattoo is and consider how it is formed</li> <li>2. To think about the implications of what you post and what others post about you</li> </ol>		
<b>Resources:</b> Video digital dirt sticks: <a href="https://www.youtube.com/watch?v=JJfw3xt4emY">https://www.youtube.com/watch?v=JJfw3xt4emY</a>		
<b>Time</b> (mins)	<b>Content, including teaching methods and resources used</b>	
0 – 15	Introduce the session: It will be looking at how we present ourselves on line Group work: Mind map - what is a digital tattoo and how is it formed? <ul style="list-style-type: none"> <li>• <i>The wording of a digital tattoo is now being used instead of digital identity / footprint because of the longevity of a tattoo; they are easy to create and can be very hard to remove. The definition of a digital tattoo is the size of an individual’s online presence as it relates to the number of individuals they interact with. Your digital reputation is an expression of yourself; it is formed and added to by you and others over time. Your digital tattoo includes things like websites or blogs you’ve created, social network pages, tweets, blog comments, instant messaging, your accounts or screen names and everything else you have left on the internet from your online activity.</i></li> </ul>	
10 - 15	Show video ‘Digital Dirt Sticks’	
15 - 30	Small group discussions and <b>feedback</b> to whole group <ul style="list-style-type: none"> <li>• Do you think what happened is fair?</li> <li>• What kind of things do you think the applicant or her friends may have posted on her ‘wall’ to give a negative impression?</li> <li>• How do you think she could have prevented this (include advice to friends / family who may be posting about her?)</li> <li>• Can your digital tattoo ever get you into trouble with the police? (explain to the group that information posted online can be used as evidence of criminal / anti-social behaviour just as offline evidence can be)</li> </ul>	
30 - 40	Small groups discussions and <b>feedback</b> to whole group <ul style="list-style-type: none"> <li>• How can you check your digital tattoo? (<i>Check search results in search engines, check posts</i>)</li> </ul>	

*you've made and others have tagged you in and delete anything that you wouldn't want your parents, grandparents, teacher or future employer to see)*

- How can you keep your digital tattoo clean? *(Keep up to date with social networking settings, remember that what you post on-line can be seen by others-create a positive profile, make sure friends and family know what you do and don't mind being posted e.g. posting comments and images that include you or your opinions, Use strong passwords on **your** laptop / tablet, mobile phone and social networking sites)*

40 – 50 In small groups, decide what would be the best advice to give to other children, young people and adults about your digital tattoo?

50 – 55 Share 'think before you post' handout

## **Additional 'Digital Tattoo' resources**

<https://www.youtube.com/watch?v=M5QwOco3amY> (Implications on job applications)

<http://www.childnet.com/resources/online-reputation-checklist>

<http://www.childnet.com/blog/how-in-control-are-we-of-our-digital-tattoo>

<https://www.childline.org.uk/Explore/OnlineSafety/Pages/Taking-care-of-your-digital-footprints.aspx>

 **Think**  **Before**  **You**  **Post**



**T - Is it TRUE?**



**H - Is it HURTFUL?**



**I - Is it ILLEGAL?**



**N - Is it NECESSARY?**



**K - Is it KIND?**